

# SERVICE DRIVE ACCELERATOR

**AUTOMATICALLY UNCOVER HI-INTENT TRADE-IN OPPORTUNITIES FROM YOUR SERVICE DRIVE.**



## **WHO IS IT FOR?**

- Designed for dealerships with in-house or remote Service departments who want a passive source of qualified trade-in leads.
- For Sales & Service operations that are uniquely focused on their own department.
- Where quality leads are preferred with no disruption to existing systems.
- For confident Sales teams that are limited only by stock.



## **WHAT IT IS:**

- It takes the weight off your team's shoulders.
- Service Drive Accelerator harnesses powerful opt-in mechanisms to engage trade-in prospects early and frequently, and provide an opportunity for them to be a part of the process - leaving you with pre-qualified hi-intent trade-in customers that are worth your time.
- Access to the most complete market data and accurate appraisal tools included.



## **HOW IT WORKS:**

- Consistent systematized invitations for appraisal for every Service Drive customer.
- Opt-in customer engagement & customer self disclosure/vehicle Input.
- Full vehicle profile provided to Sales team automatically.
- BONUS: Sales team has access to most complete market data in Canada and the accurate appraisal utilities.



## **WHY DOES IT WORK?**

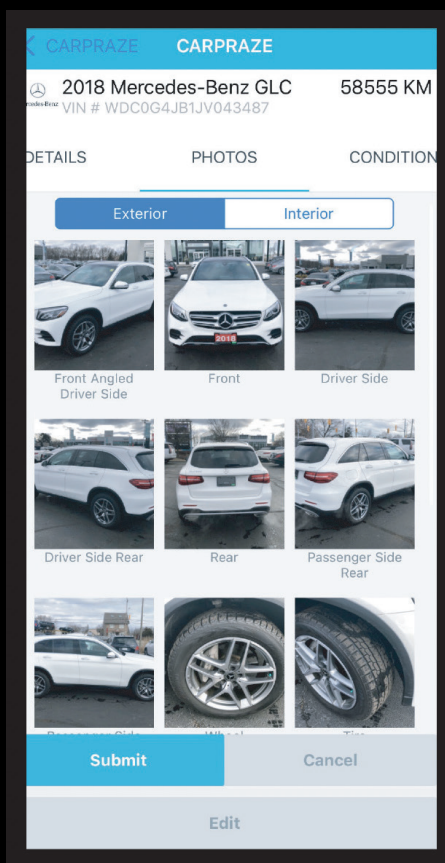
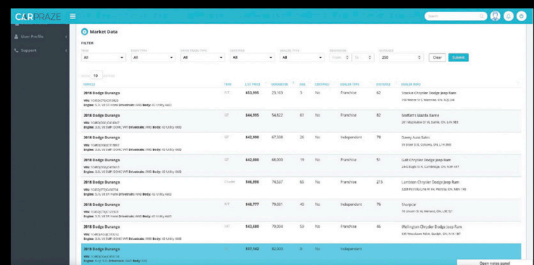
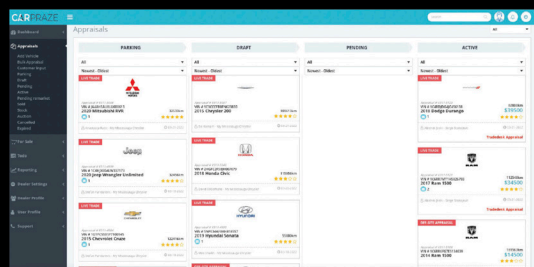
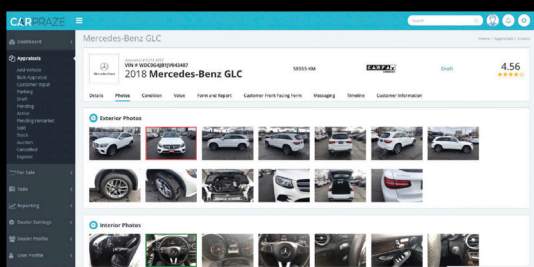
Find out at [CARPRAZE.com/SDaccelerator](https://CARPRAZE.com/SDaccelerator)

**CAR**PRAZE

## How Service Drive Accelerator by CARPRAZE benefits driven dealers:

- Boosts penetration and submission rate through optimized customer touch points.
- Uncovers pre-qualified high-quality leads instead of high-quantity low intent leads that suck up Sales team time.
- Delivers consistent process without requiring individual activation or management by the Sales team.
- Automation creates stable growth and repeatable returns with no adjustment, and no interaction between Service & Sales.
- Works with existing systems and appraisal processes without disruption.

**BONUS: Have instantaneous appraisal tools and market data at your fingertips for every new appraisal submission... or use your own existing tools**



### Features include:

- Mobile & Desktop application for Sales team
- Instant notifications to passively receive leads
- Access to powerful market data and appraisal tools
- Unlimited vehicle submission per month
- No obligation contract - can cancel anytime

## TESTIMONIALS

"We had our best month in Service Drive this month. Thank you and to your team for getting involved in Service Drive. We also crossed 50 deals for the first time in Service Drive! ..."

*Pawan Sheetak, Assistant Sales Manager, OpenRoad Toyota Richmond*

"Carpraze has given me a whole new look at how my used car business works. The easy-to-use dashboard lets me monitor my sales advisors and provides me with easy to understand metrics to show how each advisor is performing."

*James Godfrey, General Manager, Eastway Toyota Lexus*

"Carpraze is a true "dealer-focused" solution. It combines a polished dealer user experience with one of the best data sets we have seen. My team has the confidence they are valuing cars correctly while being able to do so much more efficiently compared to other platforms we have used."

*Jeffrey Nelson, General Manager, VW Abbotsford*

# CARPRAZE